The Alex Hotel

OPENED IN NOVEMBER 2003, THE ALEX HOTEL (www.thealexhotel.com) is a stylish 33-story tower designed by famed residential architects Costas Kondylis & Associates. The property is managed by Mary Lou Pollack, a 28-year veteran of the hospitality industry.

Positioned in midtown Manhattan with direct access to prime business, shopping, and entertainment areas, the property features 203 guest rooms and suites outfitted by designer David Rockwell, each with custom-designed furniture, original artwork, a fully equipped kitchen (in suites), and an array of high-tech amenities, including a DVD player, high speed Internet access, and a flat-screen television in every bedroom, living room, and bathroom.

The Alex offers guests the option of taking luxury to the next level in their $3,500-per-night, 1,100-square-foot Penthouse. Situated atop the hotel, it is laid out like a two-bedroom, two bathroom furnished apartment, and boasts a wraparound terrace offering exceptional views of the Chrysler Building and of New York's Fourth of July fireworks over the East River. Guests have the option of connecting it with an additional one-bedroom suite for an extra $700 per night or renting the entire 33rd floor – including the Penthouse, two one-bedroom suites, and a studio suite – for $6,000 per night.
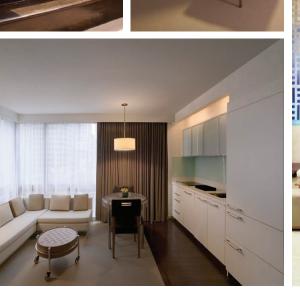
The property also houses a business center and fitness center for visitors eager to stay in shape during their stay. In terms of dining, award-winning chef, Marcus Samuelsson, from New York City's famed Aquavit, brings his original blend of American and Japanese cuisines to Riingo, a stylish, upbeat restaurant and bar. Riingo also provides The Alex's full room service and private dining menus.

For guests seeking a serene and welcoming environment in the heart of a bustling city, The Alex Hotel is the place to be. ●

Clockwise from the top left: Penthouse view; suite work station; Mary Lou Pollack; Riingo Restaurant; Penthouse terrace; lobby fireplace; suite living room with full kitchen