

# China Taiping Insurance Group

China Taiping Insurance Group Ltd. (hereinafter referred to as “China Taiping”) is a Chinese state-owned financial and insurance group whose management headquarters is located in Hong Kong.

China Taiping is a large transnational financial and insurance group with 200 thousand employees, 25 subsidiaries, 1400-odd business outlets, which business covering many countries and regions in the world, particularly in Mainland China, Hong Kong, Macau, North America, Europe, Oceania, East and Southeast Asia. Its business scope includes Life insurance, General insurance, Pension insurance, Reinsurance, Reinsurance brokers and Insurance agency, Internet insurance, Assets management, Securities brokerage, Financial lease, Real estate investment, Pension industry investment and other businesses, thus providing the clients with the one-stop comprehensive financial and insurance service. China Taiping, initially founded in 1929, is now



On March 26, 2015, China Taiping at a 2014 results announcement in Hong Kong announced the business indicators doubled in an all-round way after “Three Year Rebuilding”.

a national insurance brand with the longest history in the Chinese insurance industry. In recent years, China Taiping was brought under central administration in 2011 and undertook crucial strategic opportunities, emphasizing its international operation and innovation-driven characteristics, whereby its overall strength has improved significantly.

At the end of 2014, the group’s total premium, net profit, and total assets doubled compared to the year 2011, easily fulfilling its goal of “Building a New Taiping in Three Years”.

As a financial and insurance service provider, China Taiping will fully implement the “most unique and high-potential top quality insurance company”, giving full scope to the advantages of the characteristics of Social responsibility, Comprehensive financial service, International operation, “Headquarters-to-Headquarters” strategic alliance, Internet finance and “Four-in-one” supervisory

work. We will carry forward the core culture of “Ambitious and Responsible, Passion and Positive, Courageous and Innovative”, forge toward the ambitious goal of building ourselves into “a domestically leading and world-class comprehensive financial insurance group”.

As an important part of the globalization strategy, China Taiping has ventured into the U.S. insurance market by entering into a joint venture with Starr International Company, Inc., a world leading Insurance and Investments Group. The Joint Venture entity, Taiping-Starr Holdings, LLC, will own a U.S. insurance agency and partner with Starr insurance companies in the U.S., to provide insurance solutions to Chinese-based clients conducting business outside of China and to people of Chinese nationality living within the United States.



China Taiping actively invested overseas. 111 Tribeca, invested by China Taiping recently is located in Manhattan core area, New York.



The high-level talks between China Taiping and STARR Insurance Holdings, Inc.