

LEADERS

THE GLOBAL AUTHORITY ON LEADERSHIP



Publishing interviews with thought leaders for more than 40 years

About LEADERS

Founded in 1978, LEADERS has been described as “the exclusive boardroom of the best and the brightest.” Its editorial mission is to give voice to some of the world’s most innovative and thoughtful leaders with an aim of inspiring leaders across the globe. Published quarterly, each issue addresses the unique challenges shared by leaders: coping with change, developing a vision, creating strategic alignments and coalitions, setting directions, energizing teams and creating a profitable future.

Via in-depth interviews, readers get to know and understand the men and women running the most important institutions and corporations in the world representing a wide variety of fields: banking and finance, hospitality and travel, luxury goods and services, real estate, health and wellness, sports and entertainment, government, philanthropy and more.



LEADERS Readership

A unique forum for ideas, progressive planning and the exchange of opinions, LEADERS reaches highly influential C-Suite decision makers and leaders of global institutions each quarter. Each issue of LEADERS is also be distributed to 5,000 ultra-high-net-worth private jet travelers* via SANDOW’s MediaJet custom newsstands in 250 of the nation’s busiest and most prestigious FBOs. Total distribution for each issue is approximately 10,000.

Advertising Material Specs

Ad sizing requirements are listed below. Remember to allow for bleed (.25 inches beyond trim).

submitting print-ready ads:

- + Final High-res CMYK PDFs.
- + All PDF files must meet PDF/X-1A standards at 300dpi.
- + Make sure all high-resolution images and fonts, in the native application file, are linked before creating the PDF.
- + All fonts must be fully embedded (no subsets) in the PDF document.
- + All files must be CMYK, We do not accept RGB.
- + Do not use Spot Colors.

file submission

Send your Print-Ready Ad to David Schner
dschn@leadersmag.com

Production assistance: Darrell Brown
dbrown@leadersmag.com

single page dimensions

TRIM SIZE	10" X 12"
BLEED SIZE	10.25" X 12.25"
LIVE AREA	9" X 11" (Keep all text within this area)



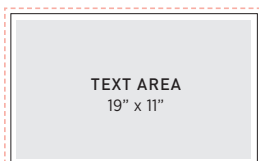
TEXT AREA MARGINS

TOP	.5"
BOTTOM	.5"
SIDES	.5"

Bleed area must be .125 inches beyond trim

two-page spread dimensions

TRIM SIZE	20" x 12"
BLEED SIZE	20.25" x 12.25"
LIVE AREA	19" x 11" (Keep all text within this area)



TEXT AREA MARGINS

TOP	.5"
BOTTOM	.5"
SIDES	.5"

Bleed area must be .125 inches beyond trim

Display Advertising Rates

- 4/C Page: \$17,000
- Back Cover: \$31,000
- Inside Cover: \$26,000

*Custom packages on request.

Editorial Calendar 2022

In Every Issue

LEADERS IN BUSINESS, FINANCE, GOVERNMENT

Accounting, Consulting & Law
Banking & Finance
Government
Real Estate
Risk Management & Insurance
Technology
Wealth Management
Women Leaders

LEADERS IN LUXURY & LIFESTYLE

Health & Wellness
Luxury Goods & Services
Private Aviation
Sports & Entertainment
Travel & Hospitality

Quarterly Special Focus

Q1-2022

Women Leaders
The Power of Hospitality
Purpose-Driven Brands

Q2-2022

Banking & Finance
Education
Philanthropy

Q3-2022

Diversity & Inclusion
Entrepreneurship & Innovation
Managing Risk

Q4-2022

New York's Resilience
Wealth Management
Emerging Markets

Leaders in LEADERS

During its 44-year history, LEADERS has featured more than 13,000 candid and insightful interviews with business and government leaders from around the globe. The magazine is noted for its deep relationships and access to some of the busiest and most successful men and women leaders who make time for LEADERS.

A SAMPLING OF INTERVIEWEES:

ACCENTURE

Julie Sweet - CEO, North America

ARIEL INVESTMENTS

Mellody Hobson - President

BAKER TILLY

Alan Whitman - Chairman & CEO

BLACKROCK

Lawrence D. Fink - Chairman and CEO

BLACKSTONE

Stephen A. Schwarzman - Chairman, CEO
& Co-Founder

BLOOMBERG

Michael Bloomberg - Founder; former Mayor
of New York City

BRIDGEWATER ASSOCIATES

Ray Dalio - Co-Chairman & Co-Chief
Investment Officer

BROAD FOUNDATIONS

Eli Broad - Founder

BRIONI

Umberto Angeloni - former CEO

CARLYLE GROUP

David M. Rubenstein - Co-CEO, Co-Founder

CARTIER

Frédéric deNarp - former CEO (current CEO
of Bally)

CASE FOUNDATION

Jean Case - CEO

CHICAGO BULLS

Jerry Reinsdorf - Owner of NBA's Chicago Bulls
and MLB's Chicago White Sox

CHINA

Jiang Zemin - former President of the People's
Republic of China

CITIGROUP

Sanford I. Weill - former Chairman and CEO

CLEVELAND CLINIC

Delos M. Cosgrove - former President and CEO

CUSHMAN & WAKEFIELD

Bruce Mosler - Chairman, Global Brokerage

EQUITY GROUP INVESTMENTS

Samuel Zell - Chairman of the Board

ERNST & YOUNG

Kelly Grier - US Chairman and Managing
Partner

FOUR SEASONS HOTELS

Kathleen Taylor - former CEO

GERMANY

Angela Merkel, Ph.D. - Chancellor of the
Federal Republic of Germany

GRUPO CARSO

Carlos Slim Helú - Chairman

HARRY WINSTON

Ronald Winston - former President & CEO

INTERPUBLIC GROUP

Michael Roth - Chairman & CEO

INVEMED ASSOCIATES

Kenneth G. Langone - CEO

KPMG LLP

Lynne Doughtie - Chairman & CEO

LVMH

Bernard Arnault - Chairman & CEO

NETJETS

Adam Johnson - Chairman & CEO

NEW YORK LIFE

Theodore A. Mathas - Chairman of the Board
and CEO

PREFERRED HOTELS & RESORTS

Lindsey Ueberroth - CEO

QATAR

Sheikh Hamad Bin Khalifa Al Thani - Emir
of Qatar

RELATED COMPANIES

Stephen M. Ross - Chairman and Founder

RUSSIA

Vladimir Putin - President of Russia

SAUDI ARABIA

Prince Al-Waleed bin Talal bin Abdulaziz al
Saud - Chairman, Kingdom Holding Company

SIEMENS USA

Barbara Humpton - CEO

STARR INSURANCE COMPANIES

Maurice Greenberg - Chairman & CEO

STARWOOD CAPITAL GROUP

Barry Sternlicht - Chairman & CEO

TISHMAN SPEYER

Jerry I. Speyer - Chairman and Co-CEO

WHEELS UP

Kenny Dichter - Founder and CEO

YUE-SAI COSMETICS

Yue-Sai Kan - Founder; National Director, Miss
Universe China

ZURICH NORTH AMERICA

Kathleen Savio - CEO

EST.
19 X 78
®

LEADERS®

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