

The Lowell

A 1927 LANDMARK BUILDING, THE LOWELL (www.lowellhotel.com) is perfectly positioned off Madison Avenue on New York's coveted Upper East Side. The hotel maintains 49 individually appointed suites and 23 deluxe rooms, all of which are decorated with luxurious antique furniture and upholstered in fine fabrics. Upon arrival, guests are greeted with complimentary beverages, and will enjoy Fiji water at turndown, as well as a selection of Bulgari amenities. In addition, most suites have wood-burning fireplaces, some have terraces, and almost all have fully equipped kitchens.

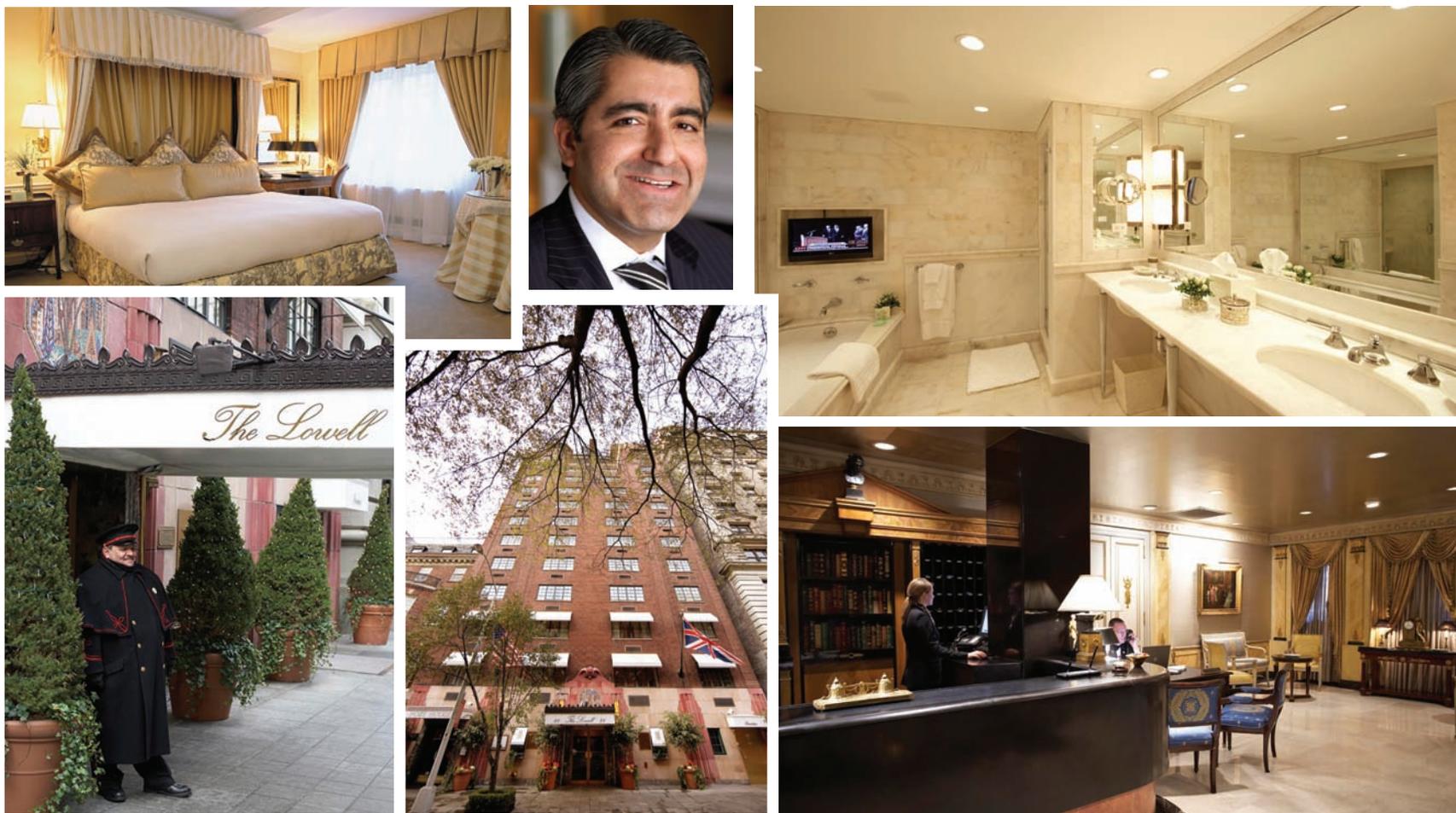
Guests looking for an even more luxurious stay at The Lowell can request one of their Deluxe one-bedroom suites, newly renovated and designed by the famous Michael Smith and

featuring bathrooms with deep soaking bathtubs, separate stall showers, flat-screen televisions, and mood lighting. The property also offers two-bedroom suites and a three-bedroom Penthouse for those who are particularly indulgent.

Visitors dining in will delight in the fare of Chef de Cuisine Michael Fred, who combines classic American cooking with his own Asian and European inspired technique, which includes dishes like orange-vanilla infused French toast and young zucchini blossoms stuffed with Blue Claw lump crab. The hotel's dining venues include The Pembroke Room, which offers an elegant traditional afternoon tea, power breakfast, and a delightful brunch, and The Post House, a critically revered steak and chop house.

The Lowell also offers a fitness center for guests eager to stay in shape during their stay, which includes top-of-the-line exercise equipment as well as complimentary bottled water and fresh fruits. Furthermore, there is a Health Menu on offer, which includes delicious smoothies, freshly squeezed juices, Icelandic yogurts and healthy entrées amongst a wide array of organic options for the health conscious.

The General Manager of The Lowell is Ashish Verma, whose extensive global experience includes previous posts with Oberoi Hotels & Resorts International, Hyatt International Corporation, Millennium Hotels and Resorts, and Orient-Express Hotels in Asia, Europe, and North America. ●



Clockwise from the bottom left: Entrance off Madison Avenue; King room; Ashish Verma; Junior Suite bathroom; Lobby; Exterior view of The Lowell Hotel from 63rd Street in Manhattan