

Red Carnation Hotels

RED CARNATION HOTELS BOASTS AN outstanding portfolio of 13 exceptional properties perfectly positioned throughout London, Dorset and Guernsey in the U.K., South Africa, Geneva, Switzerland, and Palm Beach, Florida, U.S.A. While the hotel brand (www.redcarnation.com) is a fairly young one by industry standards, some of their properties have been long established, one dating back to 1872. In recent months, the hotels and company have received an array of major awards and accolades paying testament to the emphasis placed on the commitment to staff training for outstanding service delivery to fulfill their motto of "no request is too large, no detail too small." This year, Red Carnation is the first company to win the prestigious Investors in People Gold Standard across its entire worldwide operation.

This luxury collection began in 1984 when the Chesterfield Mayfair was acquired from a prominent London hotel group. The company then acquired a sister property, The Chesterfield Palm Beach in Florida. An additional four London properties were added to the collection in the mid- to late-'90s: The Montague on the Gardens by the British Museum, The Rubens at the Palace (Buckingham), The Milestone Hotel and Suites in Kensington (voted No.1 Hotel in London in the Best Places to Stay in the World category in the 2010 *Condé Nast Traveler* Gold List), and 41 opposite The Royal Mews of Buckingham Palace – the latter two are five-star deluxe properties.

In October 2001, the group acquired Hotel d'Angleterre, a five-star property in Geneva, Switzerland, and in 2002, they went to Cape Town, South Africa to add The Twelve Apostles to their expanding portfolio, which is now the leading five-star hotel in the region following the renovation and development of the Sanctuary Spa.

Additionally, the group added an English Summer Lodge in a small village in the

picturesque Dorset countryside, as well as The Egerton House Hotel, located in a secluded position in Knightsbridge, London.

Red Carnation's most recent acquisition is the landmark Oyster Box Hotel, situated in Umhlanga, South Africa, on the edge of the Indian Ocean with a fabulous beachfront.

Guests are contacted in advance of their stay to make sure their needs will be catered to upon arrival. In addition, Red Carnation's collection of properties offers a variety of meeting and event spaces to choose from, as well as a number of exceptional dining and wellness options. Guests will appreciate each hotel's unique style, as well as how the focus for the hotel group has remained always on service.

The Executive Director for Red Carnation Hotels is Terry Holmes, an internationally acclaimed hotelier and winner of the 2006 Caterer Tourism Award.  $\bullet$ 



Clockwise from top left: The Twelve Apostles Hotel and Spa – Azure restaurant terrace; Executive Director Terry Holmes; Hotel d'Angleterre – Windows Restaurant; Hotel d'Angleterre – Junior Suite; The Milestone Hotel – traditional afternoon tea in the Park Lounge