



Editors' CHOICE

Inspirato



AT THE FOREFRONT OF THE "LUXURY FOR LESS" MOVEMENT, *Inspirato* (www.inspirato.com) is a new vacation solution ideal for travel with family and friends, and offering the best of a destination club's consistency and service with the value and flexibility of villa rentals. By leasing vacation properties rather than owning them, *Inspirato* is able to keep membership fees low, offer up to 50 percent off market rates, and easily add homes and destinations as demand increases. Recent additions to their ever-growing destination portfolio include Jackson Hole, Peru, Provence, and South Florida.

Signature Residences are operated at a five-star level and are outfitted with first-rate amenities including quality linens, well-equipped kitchens, luxurious bath amenities, and leading-edge technology. Residences are based in popular destinations including Italy, Mexico, Hawaii, California, South Carolina, the Caribbean, and Colorado, and most destinations offer members unfettered access to resort swimming pools, private workout facilities, tennis, golf, and beach clubs. *Inspirato* Metropolitan is a collection of fine hotels and resorts in major destinations around the globe, and *Inspirato* Experiences offers expertly curated vacation adventures from a Kenyan Safari to a Galapagos Voyage in Ecuador.

Inspirato members will appreciate having their own personal vacation advisor to assist with vacation planning. Prior to each trip,

and while in residence, *Inspirato* members will benefit from 24/7 assistance with a destination concierge that takes care of everything. From pre-stocking the refrigerator with a list of preferred groceries to making reservations at the hottest restaurants, no guest need go unmet. The advisor also takes the time to contact the guest upon his or her return home to make sure the next trip is even more exceptional than the last.

Inspirato members may travel as much or as little as they like, including during peak demand periods such as holidays, and they can avoid complicated membership rules and restrictions that are common with traditional fractional ownership and other vacation clubs. In addition, *Inspirato* ensures excellent year-round availability, and if one of their destinations is full during a time that a member wishes to travel, they will curate alternate accommodations as an included service of membership.

Seasoned travelers will not be disappointed with *Inspirato*, whose motto reminds us, "Life's too short for bad vacations". ●

3,300-square-foot, four-bedroom Costero in Cabo San Lucas, Mexico (upper left); 10,000-square-foot, six-bedroom Highline in Vail/Beaver Creek, Colorado (upper right); 8,550-square-foot, five-bedroom Casa Cana in Punta Cana, Dominican Republic (below)

