

# Contents

## NEW YORK

26

100 YEARS  
INSURING AMERICA



### INTERVIEWS & FEATURES

#### A Conversation with Carlos Slim

10

#### A Focus on China

Dr. the Honorable Sir David K.P. Li,  
Chairman and Chief Executive,  
The Bank of East Asia, Limited

15

#### Leadership Perspectives

Thomas A. Fanning,  
Chairman, President and Chief Executive Officer,  
Southern Company

18

#### Romania's Recovery

The Honorable Victor Ponta,  
Prime Minister of Romania

22

#### Built for the Future

Christophe Georges,  
President and Chief Operating Officer,  
Bentley Motors, Inc.

166

#### Argo's Evolution

Mark E. Watson III,  
President and Chief Executive Officer,  
Argo Group International Holdings, Ltd.

168

#### A Pro-Business City

The Honorable Annise D. Parker,  
Mayor, City of Houston

175

#### Brilliant on the Basics

Brandon Steiner,  
Steiner Sports Memorabilia

176

#### Harnessing Disruption

Alan S. Elkin,  
Chairman and Chief Executive Officer,  
Active International

178

#### Beauty as a Source of Power

Luo Zilin,  
Miss Universe China 2011

180

#### Rewards Designed to Motivate and Inspire

Jeffrey Brenner,  
Senior Director of Corporate Solution Sales,  
Rymax Marketing Services

182

#### Helping Companies Give Back

Elizabeth A. Topazio,  
Executive Vice President and Chief Legal Officer,  
Active Travel, Active International

183

Mike Foley,  
Chief Executive Officer-North America Commercial  
Business Division and Regional Chairman-North  
America, Zurich Financial Services Group

170

Craig Fundum,  
President-Commercial Markets &  
Customer Industry Segments Business Unit,  
Zurich North America Commercial

171

Daniel W. Riordan,  
President of Specialty Products,  
Zurich North America Commercial

172

Randall Clouser,  
Head of Marketing, Distribution and  
Regional Management-North America,  
Zurich Insurance Group

173

## Hospitality

#### Constant Innovation

Geoffrey Gelardi,  
Managing Director, The Lanesborough

198

#### One Culture

Jonathan Segal,  
Founder and Chief Executive Officer,  
The ONE Group

200

#### Restoring a National Treasure

James C. Justice II,  
Chairman and Owner, The Greenbrier

202

#### Independent-Minded

Paul J. Kerr,  
Chief Executive Officer,  
Small Luxury Hotels of the World

204

#### Standing the Test of Time

Drew Nieporent,  
Founder and President, Myriad Restaurant Group

206

#### Democratizing Private Jets

Alex Wilcox,  
Founder and Chief Executive Officer, JetSuite

208

## DEFINING Luxury

#### Authenticity and Emotion

Frédéric de Narp,  
President and Chief Executive Officer,  
Harry Winston, Inc.

185

#### The Fourth Wave of Change

Christopher G. McCann,  
President, 1-800-FLOWERS.COM

186

#### "True Luxury is Well-Being"

Will Stein, President, Philip Stein

188

#### Whimsical Collections

Sasson Basba, President, Aaron Basba

190

#### Value for Money

Jordy Cobelens, Chief Executive Officer, TW Steel

192

#### The Next Big Lifestyle Brand

Jenna Fagnan,  
President, Tequila Aviön

194

#### Tied to the House of Versace

Kari A. Allen,  
President, Versace Timepieces-Gevril Group

196

### EDITORS' CHOICES

#### Montegrappa

191

#### Turnberry Isle Miami

201

#### Luxe Hotels

207