

World's Best Suites

The New York Palace



CONVENIENTLY SITUATED IN THE HEART of Manhattan, The New York Palace (www.newyorkpalace.com) offers visitors the finest in contemporary opulence with 815 rooms and 84 suites to choose from. The hotel's world-renowned courtyard has served as the entranceway to the historic Villard Mansion since 1882. Today, The New York Palace hotel couples the Villard Mansion with a modern 55-story high-rise that was completed in 1980.

As of February 2013, The New York Palace commenced the first phase of a \$120-million redesign with a \$25-million makeover of its luxurious Towers accommodations.

The Towers is a separate and distinct part of The New York Palace, occupying the hotel's top 14 floors. With a private reception area, accessible from the main lobby, The Towers come complete

with a dedicated Les Clefs d'Or concierge team, exclusively for The Towers guests. Elevators transport guests to floors 41 through 53, which house luxurious accommodations with spectacular skyline views.

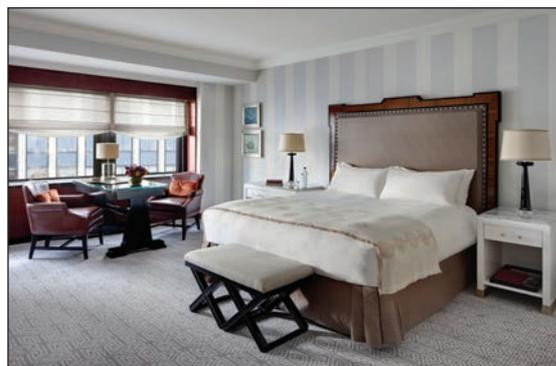
The private entranceway to The Towers lobby will expand in size and boast stylish upgrades, such as art deco screens and warm lighting. Upon entering the reception area, guests are warmly greeted by The Towers staff into a room of quiet elegance surrounded by richly appointed materials. The walls of the entranceway will feature silk and wood grain paneling. Elements of the lobby design will also harken back to the Villard Mansion design, with classical 19th century patterns echoing through the rich brown carpeting and ceiling.

The Towers updated rooms and suites will invoke a decidedly 'home away from home' feel with a soft, subdued color palette that places the main emphasis on the breathtaking city views from the suites' windows. Strong geometric elements punctuate the furniture, carpet, and textiles in the renovated rooms.



Boasting a distinguished space with unparalleled city views, The Towers One-Bedroom Corner Suites measure a generous 1,210 square feet. The living room features a large dining table that seats eight, a sofa, and two club chairs, and a powder room and fully equipped kitchen is adjacent to the living room. The bedroom features a king size bed, work area with desk, walk-in closet, and a luxurious marble bathroom with bidet, double vanity, deep soaking tub, and separate glass-enclosed shower stall. All rooms at this landmark property feature a 42-inch plasma screen TV, high-speed Internet access, three phone lines, and an in-room safe.

Rooms in The Towers will also receive a technological and sustainability face-lift. Business and leisure travelers alike will enjoy the simple Crestron touch-screen



"Our Towers Suites, which begin on the 41st floor, were originally designed for residential purposes. This affords guests certain luxuries that are rarely found in hotel suites such as generously proportioned rooms, spacious entry foyers, and fully appointed kitchens and butler pantries. These extraordinary spaces have been completely updated with bespoke furnishings and commissioned art. New oversized thermopane windows ensure breathtaking views and a soundproof oasis."

-David Chase, General Manager

user interfaces that control all of the room's high-tech features, easily accessible electrical outlets, automated roman shades and blackout privacy curtains, iPod docking stations, television systems that can synch with computers or even personal Netflix accounts, and full lighting controls to enhance the tasteful lighting designs. The combination of these technologies, including LED lighting and intelligent thermostats, also provides the hotel with behind-the-scenes energy management that creates zero impact on the overall guest experience.

Beyond the room itself, guests will have access to an on-screen menu of the hotel's amenity offerings including spa appointments and in-room dining menus.

The Towers transformation will unfold in stages so as not to disrupt the guest experience. The rooms and suites are scheduled for completion in June 2013, with The Towers Lobby shortly following. ●



Top to bottom: New York Palace building; Corner Suite living area, dining area, bedroom, and bathroom