

Editors' CHOICE

ONEHOPE Wine

IF YOU'RE GOING TO INDULGE IN A GREAT WINE, WHY NOT CHOOSE a brand that also does something good? **ONEHOPE's** award-winning portfolio makes a positive impact on the world with every bottle sold by donating half of the profits to partner causes. Since its inception in 2007, **ONEHOPE** has donated over \$1 million to a range of charitable organizations benefitting a variety of causes.

Produced in partnership with Rob Mondavi, Jr., **ONEHOPE** Wine offers seven core varietals to choose from including Cabernet Sauvignon, Merlot, Pinot Noir, Zinfandel, Chardonnay, Sauvignon Blanc, and Brut Sparkling. Founded on the principle that "giving back is good business," the company was started with the mission to help a friend in her fight against cancer and has since become one of the most recognized cause-centric brands in the space. It has been hailed as the socially conscious wine of choice for Silicon Valley's top tech companies and Hollywood's star-studded events.

The ruby red 2011 **ONEHOPE** California Cabernet Sauvignon boasts aromas of lush black cherry, cassis, and a hint of tobacco. Aged in American and French oak, its complex layers of spice are balanced by

soft tannins. This varietal supports ACT Today! and provides behavioral therapy for children with autism.

New to the collection, the 2011 **ONEHOPE** California "Pinot for Paws" Pinot Noir showcases the delicacy of the grape by allowing an extended ripening period on the vine, which ensures a mellow approach and an intriguing underlying intensity of strawberry and date flavors. Aging in American Oak rounds out the mouthfeel by introducing tannin structure and a spiced yet lush finish. This varietal supports helping animals find a loving home through the ASPCA.

The 2011 **ONEHOPE** Carneros Reserve Pinot Noir expresses wonderful aromas of raspberries, blackberries, and roses. A velvety entry is followed by a full and balanced structure and then a long, rich finish. Aged for 11 months, just 300 cases of this limited wine have been produced. This varietal helps provide clean drinking water through the organization charity: water.

The unique label is offered in hundreds of reputable bars, restaurants, and retail stores in select markets across the nation and can be purchased online at www.onehopewine.com. ●

