

Contents

Timeless Values

Denise Morrison, President and Chief Executive Officer, Campbell Soup Company

34

Making a Difference

Valerie B. Jarrett. Senior Advisor to President Barack Obama, The White House

37

Patient Investing

Mellody Hobson, President, Ariel Investments

40

Effective Leadership

Linda McMahon

43

A Pioneer

Yue-Sai Kan

46

Mosbacher's Mission

Georgette Mosbacher, President and Chief Executive Officer, Borghese, Inc.

Hearst's Innovative Edge

52

Cutting Edge

Eve Burton, Senior Vice President and General Counsel, Hearst Corporation

53

Finding Your Voice

Anne Fulenwider, Editor in Chief, Marie Claire

53

Staying Relevant

Ellen Levine, Editorial Director, Hearst Magazines

54

Valuing the Workforce

Scherri Roberts, Senior Vice President of Human Resources, Hearst Magazines

54

From Tactical to Strategic

Debra C. Robinson, Senior Vice President and Chief Technology Officer, Hearst Magazines

55

Reinventing BAZAAR's Future

Carol A. Smith, Vice President, Publisher, and Chief Revenue Officer, Harper's BAZAAR

55

Rich in Insight

Kathleen Ciaramello, President, National FoodService and On-Premise, Coca-Cola Refreshments, and Yolanda White, Group Director, Tea Brands, Coca-Ĉola North America Group

57

An Inclusive Brand

Cathy M. Coughlin, Senior Executive Vice President and Global Marketing Officer, AT&T Inc.

Delivering Technological Solutions

Shelly Swanback, Senior Managing Director-Technology, North America, Accenture

61

The Ally Difference

Barbara A. Yastine, Chair, Chief Executive Officer, and President, Ally Bank

62

The Positive Force of HR

Brigette McInnis-Day, Executive Vice President, Human Resources, SAP 63

The Market Informant

Mary Jo Eaton, Executive Managing Director-Florida, CBRE

A Results-Based Culture

Patricia Henry, Executive Vice President, Global Government Affairs, and Karen Sothern, Chief Culture Officer, ACE Group

66

The Client Experience

Diana O'Brien, Managing Principal, Deloitte LLP

69

Creating Places of Inspiration and Distinction

Jill N. Lerner, FAIA, Principal, Kohn Pedersen Fox Associates (KPF)

70

An Iron Fist in a Silk Glove

The Honorable Miriam Fierberg-Ikar, Mayor of Municipality of Netanya, Israel

73

A New Way of Thinking

Pam Murphy, Chief Operating Officer, Infor 76

A Culture of Accountability

Dalynn Hoch, Chief Financial Officer, Zurich North America

Life Science Collaboration

Jennifer Banks, Executive Vice President-General Counsel & Corporate Secretary; Amanda Cashin, Senior Vice President-Life Science; and Scarlet Shore, Vice President-Marketing, Communications, and Strategy, Alexandria Real Estate Equities, Inc.

A Commitment to Excellence

Margaret Pastuszko, Chief Strategy Officer, Mount Sinai Health System

Perdue's Passion

Mitzi Perdue, Founder, Healthy U of Delmarva 82

Inspiring Lasting Memories

Vilia Valentine, Chief Financial Officer, Inspirato with American Express

83

Battling Autism

Dr. Joan Fallon, Chief Executive Officer and Founder, Curemark 85

Transferring Emotion into Art

Janet Jensen, J.Jarie Gallery

86