The London NYC

INNOVATOR DAVID COLLINS COMBINES RICH MATERIALS WITH MODERN design to create the sophisticated architectural jewel boxes known as The London Apartments. Adorned in sumptuous palettes of green, mink, and blue, each suite is appointed with exquisitely detailed original furniture that creates the residential ambience of 1,800 square feet of luxury living. Hand-finished panels inspired by the bark of birch trees compliment modernist cabinetry throughout, trimmed by shimmering metals and patterned leathers. Floors are finished with herringbone wood, marble mosaics, and hand-loomed carpets, and luxurious marble bathrooms invite guests to indulge in over-size rain showers and a large soaking tub.

Each of the four special suites graciously resides on the top floors of The London (thelondonnyc.com), which presents sweeping views of Central Park, the Hudson River, the George Washington Bridge, and the stunning Manhattan skyline from its location on 54th Street off Seventh Avenue.

The complete bath environment, designed exclusively for The London NYC by Waterworks, features double rain showerheads, a large soaking tub, hand-cut mosaic tiles, lush linens and robes, and personal apothecary products.



Each tech-savvy suite features complimentary high-speed Internet access, including a wireless connection. Suites also include iHome iPod docking stations and LG flat-screen LCD televisions. All London Apartments come with an automated personal bar brimming with essentials and indulgences.

An optional king-bedded suite may be attached to The London Apartment allowing four guests to share the space.

As the highest penthouse in Manhattan, The Duplex Penthouse is the height of luxury with every detail attended to.

The color scheme is white with accents of nickel, and the furniture is a palette of midnight blues, golds, whites, and silvers. The enormous open plan living/dining/entertaining space on the 53rd floor boasts a 1,200-square-foot area, central to which is a 14-foot curved sofa, the bespoke design of a selection of five different leathers and velvet, which illustrate a British tailoring influence. The walls are hand-finished with a specialist paint treatment in white with silver sheen, and a 60-inch plasma screen has been installed in a custom-designed media cabinet.



Top to bottom: Penthouse living area, bedroom; The London Apartment dining area, kitchen



An executive desk in one of the many bay windows, adjacent to a wet bar, is made of limed oak and teamed with an over-size gold leather desk chair. In the opposite corner sits a six-foot diameter rotating day bed.

The suite also boasts a dining table that seats eight and a five-foot chandelier uniquely designed by David Collins Studio, as well as a modernist fireplace of Thassos marble trimmed in nickel. The master bedroom on the 54th floor is furnished with a four-poster bed wrapped in gold and croc leathers, and there is a separate dressing room and large luxurious bathroom – as is the case with the guest bedroom.

The London Apartments will not dare to disappoint even the most discerning of travelers. ullet

