

Delivering Value Around the World

FRANCE

An automotive manufacturer converted promotional items into TV advertising.



MEXICO

A food manufacturer converted unused packaging equipment into advertising and printing in Mexico and the U.S.



GERMANY

A wireless carrier acquired a mobile phone company but was not interested in selling the phones. Instead they converted the inventory into corporate sales meetings and business travel.



CANADA

An electronics manufacturer needed to clear out old inventory to make room for a new product launch. The old inventory was converted into advertising.



UNITED KINGDOM

A fashion watch manufacturer converted first line inventory into funding that increased their advertising budget and allowed for the purchase of a sponsorship.



AUSTRALIA

A furniture retailer leveraged Active's gift card relationships to expand distribution. In return the company placed advertising through Active.



UNITED STATES

An international health products company converted an industrial plant with capital equipment into advertising.



BRAZIL

A paper goods manufacturer converted unsold paper towels into advertising.



“As a global corporate trading company, we can seamlessly issue a trade credit anywhere in the world, acquire assets around the world, sell the assets anywhere around the world, and then retire trade credits for services around the world.”

Alan Elkin
Chairman and CEO