# Contents

### INTERVIEWS

**Adaptive Innovators** John Sculley III 21

Pérez's Purpose Jorge M. Pérez, Chairman, Chief Executive Officer, and Founder, The Related Group 24

Global Solutions, Local Strengths, and a Collaborative Culture Paul W. Theiss, Chairman, Mayer Brown 56

> **Industry Expertise** Jeffrey M. Weiner, Managing Partner, Marcum LLP 58

**Changing the Economics** of Acute Hospital Care Clive A. Meanwell, Chairman and Chief Executive Officer, The Medicines Company 65



Alexandria's Advantage Joel S. Marcus, Chairman, Chief Executive Officer, and Founder, Alexandria Real Estate Equities, Inc. 10

Alexandria in Boston

Thomas J. Andrews, Executive Vice President -Regional Market Director (Greater Boston), Alexandria Real Estate Equities, Inc. 11

#### **Developing Urban Innovation Campuses**

John H. Cunningham, Senior Vice President-Regional Market Director and Strategic Operations, Alexandria Real Estate Equities, Inc. 12

#### Thought Leadership

Emily Sheridan, Executive Director-Strategic Programming & Philanthropy, Alexandria Real Estate Equities, Inc. 12

#### **Creative Innovation Spaces**

Jenna Foger, Principal, Science & Technology, Alexandria Venture Investments 13

#### **Communications Strategy**

Alana M. Weiner, Director - Strategic Communications, Alexandria Real Estate Equities, Inc. 13



Leading from the Front Michael J. Dowling, President and Chief Executive Officer, North Shore-LIJ Health System 16

**Innovation Opportunities** Thomas Thornton, Senior Vice President, North Shore Ventures, North Shore-LIJ Health System 18

#### **Ambulatory Strength**

Deborah Schiff, Executive Director and Senior Vice President, Strategy and Business Development, North Shore-LIJ Health System 18

Workforce Engagement Joseph Moscola, Senior Vice President and Chief Human Resources Officer, North Shore-LIJ Health System 19

**Building New Businesses** Donna Drummond, Senior Vice President, Consolidated Business Services, North Shore-LIJ Health System 19

### GT GreenbergTraurig

**A Client-Focused Culture** Richard A. Rosenbaum, Chief Executive Officer, Greenberg Traurig, LLP 26

**Delivering Value** Brian L. Duffy, Co-President, Greenberg Traurig, LLP 28

#### **A Global Practice**

Patricia Menéndez-Cambó, Vice President, Chair, Global Practice and Global Corporate & Securities Practice, Greenberg Traurig, LLP 28

#### The Business of Law

Ernest LaMont Greer, Vice President, Atlanta Managing Shareholder, Greenberg Traurig, LLP 29

#### **Connecting with Clients**

Nancy A. Mitchell, Regional Operating Shareholder, Greenberg Traurig, LLP 29



15 years of entrepreneurship

30



**Transforming Healthcare** Kenneth L. Davis, M.D., President and Chief Executive Officer, Mount Sinai Health System 42

**Research That Changes Medicine** Dennis S. Charney, M.D., President for Academic Affairs, Mount Sinai Health System 43

#### A Hunger for Excellence Jeremy H. Boal, M.D., Executive Vice President and Chief Medical Officer, Mount Sinai Health System 44

#### A Culture of Accountability

Donald Scanlon, Chief Financial Officer and Chief of Corporate Services, Mount Sinai Health System 45

The Patient Experience Sandra Myerson, Senior Vice President and Chief Patient Experience Officer, Mount Sinai Health System 45

### **Z ZURICH**<sup>\*</sup>POISED FOR GROWTH

A Dedication to Canadian Business Success

Patrick Lundy, President and Chief Executive Officer, Zurich Canada 48

**Understanding Political Risk** Jim Thomas, Head of Credit and Political Risk, Zurich North America 49

Customer-Centricity, Teamwork, and Excellence Mike Bond. Vice President, Head of Surety, Zurich North America 50

## corcoran

corcoran group real estate

#### The Corcoran Advantage

Pamela Liebman, President and Chief Executive Officer, The Corcoran Group 52

A Golden Age of New Development Kelly Kennedy Mack, President, Corcoran Sunshine Marketing Group 53

#### **Diversity and Leadership**

Scott Segler, Chief Operating Officer and Chief Financial Officer, The Corcoran Group 53

#### Supporting Agents Bill Cunningham,

General Sales Manager, The Corcoran Group 54

#### **Brooklyn's Benefits**

Frank Percesepe, Regional Senior Vice President-Brooklyn, The Corcoran Group 54

#### South Florida's Strength

Bill Yahn, Regional Senior Vice President, South Florida, The Corcoran Group

55

Hospitality and Customer Service Gary L. Malin, President, Citi Habitats 55

> HOSPITAL FOR WORLD COMES SPECIAL TO GET BACK SURGERY IN THE GAME

#### A Value-Based Delivery System Louis A. Shapiro, President and Chief Executive Officer, Hospital for Special Surgery 60

#### A Center of Excellence

Todd J. Albert, M.D., Surgeon-in-Chief and Medical Director, Hospital for Special Surgery 6]

#### 01

A Multidisciplinary Approach Mary K. Crow, M.D.,

Physician-in-Chief and Chair of the Department of Medicine, Hospital for Special Surgery 61

#### A Service Excellence Mentality

Stephanie J. Goldberg, R.N., M.S.N., N.E.A.-B.C., Senior Vice President and Chief Nursing Officer, Hospital for Special Surgery 62

#### 02

Adding Engineering Value to Patient Care Timothy Wright, Ph.D., F.M Kirby Chair of Orthopaedic Biomechanics, Hospital for Special Surgery 62

#### Striving to be the Most Trusted Educator

Laura Robbins, D.S.W., C.S.W., M.S.W., Senior Vice President, Education & Academic Affairs, Hospital for Special Surgery 63

### A Caring Culture

Lisa A. Goldstein, Executive Vice President and Chief Operating Officer, Hospital for Special Surgery 63

## 

ACT – Accountability, Clarity, Team Emad Rizk, M.D., President and Chief Executive Officer, Accretive Health 68

Financial Integrity Peter P. Csapo, Chief Financial Officer and Treasurer, Accretive Health 70

Operational Excellence Joseph Flanagan, Chief Operating Officer, Accretive Health 70

Defining Strategy David Mason, Chief Strategy Officer, Accretive Health 71



A Pioneer in Corporate Trade Alan S. Elkin, Chairman and Chief Executive Officer, Active International 74

> **A Global Platform** Fredrick Fuest, ent, International Di

President, International Division, Active International 75

Corporate Trade in China Alan Brown, President, Active International Holdings 76

Creating Synergies Across Borders Darren Riley, Senior Vice President, Director of International Media, Active International 77

#### International Opportunities

Dean Wilson, Chief Executive Officer and Executive Vice President, Europe and Australia & David Gallaber, Executive Vice President, International Operations, Active International

78

## Delivering Value Around the World 79



Hotels That Tell a Story Richard C. Kessler, Chairman and Chief Operating Officer, The Kessler Collection 8]

In the Heart of Philly Darryll P. Adams, General Manager, The Ritz-Carlton, Philadelphia 84

> Luxury With a French Touch Vincent Vienne, General Manager, Sofitel New York 86

Empowering Employees Kanvar Singh, General Manager, The Time New York 88

festyle

A Lifestyle Brand Giuseppe Aquila, Chief Executive Officer, Elmo & Montegrappa S.p.A. 92



A Pioneering Family Mike Benziger, Winegrower, General Manager, and Tribute Winemaker, Benziger Family Winery 94

World's Best Suites

Luxe Sunset Boulevard 96

### EDITORS' CHOICES

The Jefferson, Washington, D.C. 72

The Mulia, Mulia Resort & Villas – Nusa Dua,Bali **90**