



LEADERS
Style
Wempe



FOUNDED IN 1878 AND HEADQUARTERED IN HAMBURG, GERMANY, WEMPE (WEMPE.COM) is a purveyor of luxury timepieces and jewelry, with 32 stores in six countries and aboard the cruise ships MS *Europa* and MS *Europa II*. In 1980, the company established New York-based American Wempe Corporation, whose flagship store on Fifth Avenue sells some of the world's most prestigious watch brands and fine jewelry. Wempe in the U.S. is run by Rüdiger Albers, who has been with the company for 29 years. Wempe recently celebrated the grand reopening of its New York City Flagship Store. The new boutique has more than doubled in size and now boasts 5,500 square feet of sales area and eight display windows, stretching along half a block of the facade of the time-honored Peninsula building. The openness and high ceilings make the boutique very inviting. The seamless integration of a Patek Philippe and Rolex showroom give it the pleasant, homogeneous appearance of a European style salon. Extra space has been devoted to highlight the Wempe-owned jewelry line "BY KIM," and the Wempe watch lines "Zeitmeister" as well as "Chronometerwerke." Wempe's commitment to customer service manifests itself in their expanded service atelier where five state-of-the-art workstations have been designed and equipped to meet the stringent requirements set forth by the watch brands for authorized service agents.



To commemorate the grand reopening, Wempe is presenting the 5th Avenue Limited Edition Wempe Zeitmeister, which is available exclusively at the New York showroom. The model comes with a silver-plated or black dial and a large-format date. The secondhand and number 5 of the date display are accentuated in red to produce an eye-catching effect. A further treat for all fans of New York City is a second time zone display that shows the current time in New York. The back of the watch case bears an engraving of the Peninsula building, and the stainless-steel chronometer is made and certified in the Wempe watchmakers' observatory in Glashütte, Germany. ●

Clockwise from the upper left: Harrison H1-inspired Seaclock; the WEMPE Flagship Store; the WEMPE Zeitmeister Limited Edition; the Rolex Showroom; the Patek Philippe Showroom; the European Style Salon

