

PURPOSE

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“It is not practical or realistic to expect our governments to provide the number of necessary quality jobs for the hundreds of millions of unemployed or underemployed youth in our region.”

*- Badr Jafar, Chief Executive Officer,
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“This world needs humble leaders, who never forget where they came from; leaders who stay tenacious, audacious and courageous.”

- Bill McDermott, Chief Executive Officer, SAP (Page 26)

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“Trust has gone from the trust in the establishment – CEOs and government leaders – to peer to peer, and now to the employer. It puts an incredible responsibility on the employer, not just to talk to the employees, but to act on their behalf.”

*- Richard Edelman, President and Chief Executive Officer,
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