

## LDV Hospitality



LDV Hospitality ([ldvhospitality.com](http://ldvhospitality.com)) is an NYC-based boutique hospitality group, creating “La Dolce Vita” for guests through signature restaurants, bars and bespoke concepts created for hotels. In 2008, John Meadow founded LDV Hospitality to the critical acclaim of flagship concept Scarpetta, followed by signature restaurants American Cut and Dolce Italian. Today, LDV owns and operates 27 food and beverage venues in eight cities throughout the country. In addition to its three signature brands, LDV develops bespoke concepts for hotels and resorts, working with iconic partners such as The James NoMad in NYC, Fontainebleau Miami Beach, Gurney’s Resorts Montauk, The Cosmopolitan Las Vegas and others.

2018 was a pivotal year for LDV Hospitality. After 10 years of expanding the Scarpetta brand, the flagship Scarpetta restaurant that had been a part of the bustling Meatpacking District since inception, moved locations to the NoMad district in NYC. The objective for the move was to create a larger, bolder space and offering for its guests while staying true to the DNA of the design, signature menu items and the staff.

Scarpetta has always been informal, comfortable and elegant, grounded with a passion for old world hospitality. It is the quintessential New York City restaurant. Guests have been very receptive to the new location, and the LDV team has found that they enjoy ordering several dishes to share for the table, as opposed to the earlier years of Scarpetta when the preferred style of dining was more individualized. Rather than the structured approach, the new menu and location was built for sharing and conviviality.

To further the notion of a true social experience, Scarpetta’s new location offers guests the option to go downstairs after dinner to enjoy LDV’s sister cocktail lounge, The Seville. The Seville is an old-school New York social cocktail lounge built for today, offering an eclectic mix of live music, an elevated cocktail program, lite bites and optional table-side service. With this new scenario, LDV strives to provide guests the opportunity to have a full night out all in one property.

In addition to the restaurant and cocktail lounge, LDV operates all of the food and beverage at The James NoMad Hotel, inclusive of in-room dining and banquets with meeting space and a ballroom. This type of multi-layered F&B experience positioned in the hotel space is where LDV plans to focus its growth going forward.

There are five projects in the pipeline spanning from 2019 to 2022, each of which will open within a hotel and a majority having the same model as Scarpetta and The Seville’s fluid social experience. LDV will soon announce its next opening, slated for late spring 2019, which will be the first international project in the portfolio.

As of the end of 2018, LDV Hospitality’s portfolio included 27 total outlets, located in a combination of independent spaces and 10 different hotels across 8 U.S. cities; 1,260 employees with 27 located in the corporate office. ●



*LDV Hospitality Founder John Meadow (above) and views of Scarpetta in New York City*

