

Fiona Adams

London Office Managing Shareholder;
Co-Chair, Global Corporate Practice,
Greenberg Traurig, LLP

Lori G. Cohen

Co-Chair, Global Litigation Practice; Chair, Trial Practice Group;
Chair, Pharmaceutical, Medical Device & Health Care Litigation Group,
Greenberg Traurig, LLP

FIRM BRIEF Greenberg Traurig, LLP (gtlaw.com) has approximately 2100 attorneys in 41 locations in the United States, Latin America, Europe, Asia, and the Middle East. The firm has been recognized for its philanthropic giving, diversity, and innovation, and is consistently among the largest firms in the U.S. on the Law360 400 and among the Top 20 on the Am Law Global 100.



Fiona Adams

Fiona Adams is the managing shareholder of Greenberg Traurig's London office and the Co-Chair of its Global Corporate Practice. She represents corporate clients, focusing her practice on mergers and acquisitions, and other transactional matters. Her work spans a range of industries, including pharmaceuticals, financial institutions, media, and retail. Adams has broad experience working on large, complex cross-border transactions.

Adams continues to be highly recommended by both of the leading independent guides to the legal industry. According to *Chambers & Partners* 2019, Fiona Adams "deploys a 'user friendly, commercial and down-to-earth' demeanor." The *Legal*

500 2020 edition advises "Fiona Adams is an outstanding M&A lawyer with great customer service."

It is well understood that to see true change in terms of tackling gender diversity issues, there is a need to have more women participating at the highest levels. Adams, co-founder of the Greenberg Traurig London office, embodies that principle.

As a corporate lawyer, a traditionally male-dominated environment, Adams has always been aware of the type of issues that women may face when pursuing a career in law. When Adams co-founded the Greenberg Traurig London office in 2009, she was clear that the office should take full advantage of its "start-up" identity to do things differently, including challenging the status quo of traditional law firm models.

This included recognizing that a workplace that embraces diversity and is inclusive creates a productive and positive environment for its employees. It strengthens the firm's culture, contributes to the firm's financial health, and better serves firm clients. Greenberg Traurig is a uniquely empowering and diverse firm where individuals are respected and have the opportunity to contribute, develop leadership skills, and grow their business. Adams and many others in the London office are actively involved in Greenberg Traurig's firmwide Women's Initiative, which reflects these principles and supports the inclusion and advancement of women in the legal profession through unique programming and resources designed to benefit the firm's attorneys, clients, and future lawyers.

In 2019, Greenberg Traurig was recognized as having the highest percentage of female partners (shareholders) of any U.S. firm active in the U.K., and the only firm with a partnership proportion of more than 40 percent.

In her capacity as managing shareholder, Adams ensures that the London office is fully involved in Greenberg Traurig's broader gender, diversity, and inclusion initiatives. She is leading a mental well-being and mindfulness initiative within the office. This has been a priority area for development in 2019 and ranges from soft-end initiatives such as introducing yoga classes within the office, to arranging for various lawyers and business staff (Adams included) to be trained as mental health first aiders.

As a woman in a leadership role with a high profile, she understands her potential to act as a role model. Despite a busy workload comprising management and fee earning responsibilities, Adams is visible, accessible, and engaged within the office.

Recently Adams was shortlisted for the 2019 *Chambers and Partners* Gender Diversity Lawyer of the Year - Europe-wide Award, recognizing her commitment to diversity. ●



Lori G. Cohen

Recognized for her extraordinary trial record of 57 defense verdicts, Lori G. Cohen is Co-Chair of Greenberg Traurig's Global Litigation Practice, leading a group of over 600 attorneys nationally and internationally. Cohen is chair of the Trial Practice Group, her "brain child," which she created at Greenberg Traurig. She is also a member of the firm's Executive Committee.

Cohen is chair of the Pharmaceutical, Medical Device & Health Care Litigation Group, a nationally-renowned practice that she built upon joining Greenberg Traurig. Under Cohen's leadership, this group has risen through the ranks and has grown to include over 100 attorneys in more than 30 offices in the U.S. and globally; in 2018, the group was named *The American Lawyer's* "Product Liability Litigation Department of the Year."

Referred to as a "trial wizard," Cohen is often called upon to "parachute in" at the last minute before trial, especially in challenging cases and dangerous jurisdictions. She has served as national, regional, and trial counsel for numerous medical device and pharmaceutical manufacturers, handling all types of litigation, including class actions, multidistrict litigation, and trials nationally. Cohen and her team routinely take complex cases to trial and win, including some of the most complex mass torts in history.

Honored in 2019 with Emory Law School's Eléonore Raoul Trailblazer Award, Cohen uses her success as an inspiring, supportive foundation to build the careers of attorneys around her, including many women and diverse attorneys. She creates opportunities for junior attorneys, promotes dedicated team members of all backgrounds, and helps forge the next generation of legal leaders. Cohen provides attorneys at every level with meaningful trial experience on active trial teams and mentors them about the importance of developing their own brand, honing their skills, and finding their own path.

Cohen was recently named 2019 "Product Liability Attorney of the Year" by *Benchmark Litigation*, which also selected her as a "National Litigation Star" (2019), "Top 100 Trial Lawyer" (2018-2019), and "Top 10 Women Litigator" (2018-2019). In 2018, Cohen was recognized as "Product Liability Attorney of the Year" by *LMG Life Sciences* and inducted into the Life Sciences Hall of Fame. She has been selected by *Law360* as a 2018 "Life Sciences MVP," 2016 "Trial MVP," 2015 "Trial Ace," and 2012 "Top Female Trial Attorney."

Cohen has been profiled twice in "Winning Litigators," a special report recognizing the top U.S. litigators in *The National Law Journal*, which also named her one of "The 50 Most Influential Women Lawyers in America" and declared two of her defense trial victories "Top Defense Wins." Cohen is one of two attorneys in *The Legal 500* "Hall of Fame" for product liability litigation involving pharmaceutical and medical devices, and she is one of a very small group of attorneys selected nationally for inclusion in the 2010-2019 editions of *Chambers USA* Guide's National Pharmaceutical Industry Products Liability Table.

Cohen's impressive recognitions are outdone only by her passion for diversity, inclusion, mentorship, and a 360-degree, visionary commitment to client service. ●